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SIMPLIFYING HEALTHCARE THROUGH TECHNOLOGY

Enabling Faster, Better and Cheaper Healthcare Delivering Interconnected Healthcare Platform Using Mobile Technology

Our Offering

We offer technologically advanced Next Generation, Smartphone based Healthcare Solutions, including Remote Patient Monitoring (RPM) and Personal Wellbeing. By virtue of innovative concepts, we are promoting Healthcare awareness and self-empowerment especially, in developing nations while reducing overheads in delivering Healthcare services.

Company

DigiLife is a Healthcare Information Technology Company. We specialize in developing smartphone centric software products and services for Health and Fitness domains. Our vision is to connect Healthcare Providers & Seekers beyond their physical boundaries and assist in building interconnected next generation Healthcare eco-system.

mobile Health

mHealth is defined as a practice of medicine and public health supported by mobile devices.

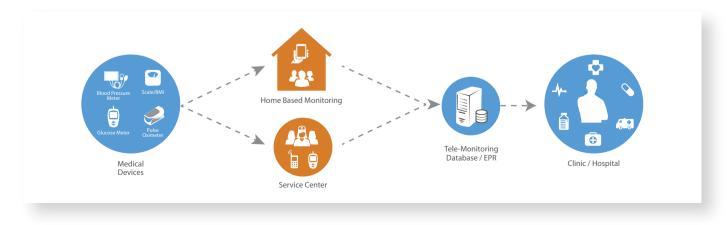
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It has emerged as a sub-segment of eHealth (or Tele-med), which includes the use of information and communication technology (ICT) for providing clinical health care remotely.

The global mHealth market is expected to reach more than \$25 billion by 2018.

An estimated **500 million** people will be using a mobile health app by 2015.





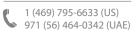
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<u>MyLife</u>®

- Acts as a personal fitness tool that facilitates collecting vitals over-the-air from (Bluetooth capable) devices to your smart phone. This includes, but not limited to, heart rate, blood pressure and blood glucose.
- Allows you to store and send readings to the doctor and securely communicate via instant messaging.
- Helps you to set weight goals, receive advices from experts, book appointments, set personal reminders and much more.

MediPal

- View your patients' vitals remotely. Intervene before readmission is required.
- Streamline your OPD by reducing the frequency of physical follow-up thus creating more opportunities to see new patients.
- Generate additional revenue prospects by extending your services beyond physical boundaries.



DigiLife's Mobile Health platform targets some of the well-known problematic areas in Healthcare. Our smartphone apps are primarily geared towards solving challenges such as, Patient Data Handling, Diet & Nutrition, Remote Monitoring and promoting healthy habits.

Remote Patient Monitoring

RPM is a type of ambulatory Healthcare that allows a patient to use a mobile medical device to perform routine tests and send the test data to a healthcare professional in real-time.

Mortality | Re-Hospitalization

Remote Patient Monitoring can reduce mortality by 35-55% and hospitalization by up to 47%.

- Continua health alliance

Targeted Chronic Illnesses

Hypertension (HTN)

Hypertension is a chronic medical condition caused by elevated blood pressure. Sustained hypertension is a major risk factor for coronary heart disease, stroke and chronic kidney diseases. There are at least **970 million** people worldwide who have HTN, out of which **330 million** are from developed countries.

Fitness & Healthy Lifestyle

Weight Loss

Obesity and overweight together are the 2nd leading cause of preventable death in US. In 2014, more than **1.9 billion** adults, 18 years and older, were overweight, of these over **600 million** were obese.

Diabetes

Diabetes is one of the costliest chronic diseases. Alone in US, diabetes account for **\$245 billion** in annual costs (all types combined). It currently affects more than **371 million** people worldwide and is expected to affect **552 million** by 2030.

Mobile Health is aligned with Self-care and personal wellbeing. It

can systematically guide people in maintaining proper Diet &

Nutrition, encouraging Personal Hygiene and more.

Fitness Tips & Nutrition

Personal Wellbeina

Diabetes, forms of cancer, osteoporosis and dental diseases are the major **diet related** chronic diseases, which are the biggest contributors to the **death & disability** worldwide.

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